



# Honda Brand Centre

## Honda Brand Centre - i-ceilings Sound Panel Loudspeakers

Honda install i-ceilings ceiling speakers in their brand centre store in London.

Location: **Honda Brand Centre - Chiswick, London**

Client: **Honda**

### Client:

The Honda Chiswick not only displays the complete car and motorbike range, but also marine power equipment and clothing as well as offering its very own Costa Coffee shop, laptop connection facilities for customers and on-site video conferencing rooms.

### System Requirements:

Armstrong already hold a national specification contract with Honda Showrooms and, with its acoustically complex mezzanine layout, choosing i-ceilings as the loudspeaker solution at Chiswick was ideal due to the wide sound dispersion characteristics of NXT technology.



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## The Solution:

One of the very first applications of the i-ceilings product range, Honda Brand Centre is a £12 million transformation of what was, for 39 years, Honda UK's headquarters into a state-of-the-art modern showroom.

i-ceilings simple tapping feature also allowed the installer to achieve equal sound pressure levels at both the 8 metre and 2.5 metre ceiling heights.

## Product:

- 19 x CS1000 i-ceilings Sound Panels, Dune



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