



Chelsea Flower Show - Public Address System

The internationally renowned Chelsea Flower Show was a huge hit in the summer of 2023, with site-wide public address and voice reinforcement powered by Inter-M loudspeakers keeping the crowds informed throughout the week.

Location: [Royal Hospital Chelsea, London](#)
Client: [Royal Horticultural Society](#)
Installer: [Show Hire Ltd](#)

Client:

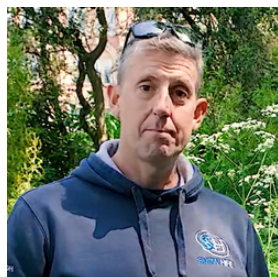
Held annually by the Royal Horticultural Society, the Chelsea Flower Show is one of the most prestigious horticultural events in the world, captivating visitors with its breathtaking displays of exquisite flowers, stunning garden and innovative landscaping designs. Held each May in the grounds of the Royal Hospital Chelsea, this iconic show combines beauty, creativity and celebration of nature's splendor in a truly unforgettable experience.

System Requirements:

The Chelsea Flower Show, an iconic horticultural event, has been captivating gardening enthusiasts and nature lovers for over a century. The 2023 show was no different, with an array of stunning displays and breathtaking landscapes.

As technology continues to advance, event organizers - the Royal Horticultural Society - needed innovative ways to enhance the visitor experience and ensure high quality communication throughout the site for staff, traders and visitors to the event.

One such advancement was the implementation of a state-of-the-art Public Address (PA) system, designed and implemented by leading event technology providers – Show Hire Ltd.



Bringing technology to life.

Chelsea Flower Show - Public Address System

The internationally renowned Chelsea Flower Show was a huge hit in the summer of 2023, with site-wide public address and voice reinforcement powered by Inter-M loudspeakers keeping the crowds informed throughout the week.

The Solution:

Show Hire specified a variety of audio systems throughout the site with all loudspeakers supplied by CIE-Group; internally in the Main Pavilion and restaurants, as well as throughout the entire showground outdoor areas.

For the restaurants, the Inter-M WS30T music speaker was specified to provide high quality ambient background music and audio messaging.

Full coverage of the Main Pavilion comes from specially-built horn speaker arrays using the Inter-M HS-30RT, with all outdoor areas covered using more than 140 high-performance Atlas CJ46 flares with 50W drivers.

Product:

- 48 x InterM HS-30RT - 30W Horn Loudspeaker, IP54 rated
- 140 x Atlas CJ46 Wide Dispersion Flare with 50W Driver
- 36 x InterM WS30T-WK Full Range Music Loudspeaker

Products used in this project



Atlas IED - CJ46 Horn Speaker



Inter-M - WS30T-WK 30W Full Range Speaker



Inter-M - HS-30RT 30W Horn Loudspeaker, IP65 Rated



Let the CIE team help with your next Access Control project

CIE Group is one of the UK's leading value-added distributors, supporting our customers and their clients with product specification, system design and product supply for AV, intercom and electronics. Our in-house AV experts would be happy to advise on your next project or simply discuss your needs. Contact the CIE team on

T. 0115 9770075 or email info@cie-group.com

CIE-Group Ltd 3 Widdowson Close Blenheim Ind Est Bulwell Nottingham NG6 8WB England
T: +44(0)115 9770075 F: +44(0)115 9770081 E: info@cie-group.com W: www.cie-group.com

Bringing technology to life.