



Better Bathrooms enhances customer experience

Better Bathrooms contacted CIE AV Solutions for Video Wall and Digital Signage distribution in their Slough and Cardiff premium showrooms.

Location: **Slough & Cardiff, UK**

Client: **Better Bathrooms**

Client:

Better Bathrooms is one of the UK's leading specialist bathroom retailers with stores throughout the nation.

System Requirements:

When the company decided to include video walls in their premium Slough and Cardiff showrooms so they could advertise their products and show completed projects to visiting customers, they contacted leading Audio Visual specialists CIE-Group for assistance.



Bringing technology to life.

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The Solution:

Following on-site consultation with the clients, CIE-Group designed a video distribution system for each of the stores resulting in the supply of 3x3 video walls using LG 47" screens and Multibrackets highly-flexible 'Push' screen brackets. The videowall screens are positioned at a high level so it was important that the brackets were simple and also easy to install and maintain whilst looking stylish in the showroom. The chosen brackets – the Multibracket Push series - allow the screens to be worked on without the need to dismantle from the wall.

The video distribution system used CYP's PU-507 range of HDBaseT extender kits to send audio, video and AV control signals simultaneously over standard Cat6 cable from the video source to the screens.

The systems also feature CYP's QU-10S 1-to-10 HDMI distribution amplifiers, allowing the same video source to be viewed simultaneously on multiple screens throughout the stores. Martin Featherstone, CIE's CYP Product Manager said: *"High grade visual display systems don't need to be complicated or hugely expensive, as we demonstrated to Better Bathrooms and we are delighted that they are pleased with the finished results from our turnkey AV design and supply service."*



Product:

- CYP PU-507TX HDMI over Single Cat-X HDBaseT Transmitters
- CYP PU-507RX HDMI over Single Cat-X HDBaseT Receivers
- CYP QU-10S 1-to-10 HDMI Distribution Amplifier
- 3x3 video wall
- Multibrackets MB0513 Video Wall Push-Mount Brackets

Products used in this project



CYP - PU-507TX HDMI over Single Cat-X HDBaseT Transmitters



CYP - PU-507RX v1.4 HDMI over Single Cat-X HDBaseT Receiver up to 100m



CYP - QU-10-4K22 to 10 HDMI Distribution Amplifier UHD, HDCP2.2, HDMI2.0



Multibrackets - MB0513 Public Video Wall Mount Push 40-70" Black



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CIE AV Solutions is one of the UK's leading value-added distributors, supporting our customers and their clients with product specification, system design and product supply for AV, intercom and electronics. Our in-house AV experts would be happy to advise on your next project or simply discuss your needs. Contact the CIE team on **T. 0115 9770075** or email info@cie-ltd.co.uk

CIE-Group Ltd 3 Widdowson Close Blenheim Ind Est Bulwell Nottingham NG6 8WB England
T: +44(0)115 9770075 F: +44(0)115 9770081 E: info@cie-group.com W: www.cie-group.com

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